

IMPACT OF ADOLESCENT LEARNERS TO HOAX DISTURBANCES IN SOCIAL MEDIA

Mira Herlina M.I.Kom
Rocky Prasetyo Jati M.Si

ABSTRACT

This time the Indonesian public is not able to rescue themselves from the internet based communication activities. Since the Indonesian government to develop internet infrastructure in the 1980s the number of internet users continues to increase. Until the results of the survey APJII throughout the year 2016 the results obtained 132,7 million internet users in Indonesia. With the number of increase, 51,8% compared to indicate the number of internet users in the year 2014 and. along the height of internet users and the Indonesian people also consumed with social media has some social media account such as Facebook, Instagram, WhatsApp, tweeters etc., but this caused a lot of problems especially cause conflicts, violence because of Hoax through the text, video, voice, and pictures. This is triggered because of the lack of knowledge of the community in the use of effective social media especially teenagers. Therefore the main purpose of this research is to know how big the impact or influence of the level of knowledge of the behavior of the dispersion hoax Teen social-exposed. The X variable in this research is the concept of the knowledge that uses procedural knowledge indicator, pengetahuan tacit declarative, and knowledge. Y variables using the concept of the behavior with the indicator behavior of closed and open behavior indicator. The data collected based on the spread of the questionnaire with the technique of quotas to 130 respondents teenagers top-level schools. Location research in vocational schools top level petukangan sub-district in South Jakarta. This study contributes to the education curriculum policy that is the policy in the matter of learning about literacy and the ethics of using social media and build anti hoax behavior in adolescence. The results of research shows the value of the influence of the level of knowledge of the behavior of the spread of the hoax is R of 9.4 percent and R Square by 0.9% means knowledge gives only 1 percent in the spread of sig.0,286 hoax with no significant effect on the level of the spread of hoax pengetahuan behavior in social media on adolescents.

Key Words: Knowledge, Behavior ADOLESCENT, Hoax, Social Media